



EVENT SPONSORSHIP

EARTH & FIRE AFFAIR

FUNDRAISER & AUCTION
JUNE 15, 2024



POTTERY NORTHWEST IS A 501(C)(3) NONPROFIT ORGANIZATION
DONATIONS ARE TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. | EIN: 91-0815956

EARTH & FIRE AFFAIR

JUNE 15, 2024 | HIDEAWAY CELLARS

FAN THE FLAMES OF CREATIVITY!

Make an impact with movers and shakers, luminaries, and arts patrons — all in support of Seattle's longest running non-profit ceramics studios. Gain valuable visibility and recognition at one of the premier cultural events of the gala season while supporting a legacy Seattle arts institution.

- Connect in-person with 250 passionate supporters
- Reach over 7K Pottery Northwest followers in targeted weekly event emails that will feature your business.
- Exposure to over 12K through our social media channels
- Receive tickets and other exclusive event-related benefits.
- Exclusive invites to upcoming signature events.



SPONSORSHIP OPPORTUNITIES

PRESENTING
\$25,000

PLATINUM
\$15,000

GOLD
\$10,000

SILVER
\$5,000

BRONZE
\$2,500

PARTNER
\$1,000

	2-page	Full page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
	AD DIMENSIONS AVAILABLE ONLINE					
Advertisement in auction catalog (print and digital)*						
Logo/Name on webpage, evite, and print invitation	Logo	Logo	Logo	Name	Name	Name
Logo/Name on digital branding and enews	Logo	Logo	Logo	Name	Name	
Verbal acknowledgment from stage	•	•	•	•		
Logo on step and repeat photo opportunity	•	•	•			
Logo on Pottery Northwest homepage for calendar year	•	•				
Host a vendor table displaying your company's collateral/product	•	•				
Complimentary private event including a fun and engaging ceramic class with a Pottery Northwest Instructor (three hour class)**	•					
Speaking opportunity or company video included in our event program ***	•					
Logo placement on all collateral	•					
Complimentary event tickets	16	12	8	4	2	2



* Approved Collateral due April 26. | ** Subject to availability. 16-person maximum. | *** Subject to approval by Pottery Northwest staff.

SPONSORSHIP ONLINE FORM

CLICK FOR SPONSOR INFORMATION

For additional sponsorship or event related information, please contact:
Jasmine Rose, Development Director | jasmine@potterynorthwest.org

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POTTERY NORTHWEST POWERED BY PASSION

Supercharge our non-profit educational mission with an event sponsorship.

Pottery Northwest, one of the nation's leading non-profit ceramic studios, has provided top-tier educational programs for 58 years. Artists from around the world come to elevate their skills at our studio in the spirit of artistic dialogue and as a crucial formative step in their artistic careers.

Your sponsorship will help support:

- Top-tier Ceramics Instructors
- Youth Outreach Clay Programs
- A Community Fund benefiting members of Black, Indigenous, and People of Color (BIPOC) communities who are low to middle-income with subsidized classes, workshops, and studio access
- Visiting Artist Program with Art Talks and Workshops
- A robust scholarship program that covers tuition for our classes and camps creating access for over 150 students
- Studio Apprentice Program
- Sliding-scale tuition assistance



STUDIO ACCESS STUDENT



ELEMENTARY SCHOOL STUDIO VISIT



INSTRUCTOR FOR A HOLIDAY TEEN CLAY EVENT



URBAN LEAGUE STUDIO CLAY EVENT

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